



## **Our Story**

R.I.S.E. (Reaching Into Self- Esteem) was founded and established in October 1994 by Michelle Mona Thompson with the goal of providing a forum for young girls ages 6-14 to learn through stimulating and challenging experiences. Our 6-week curriculum is designed to enhance girls' self- esteem while aiding in their spiritual, social, physical, cultural, educational, political, economic and emotional development. Fast forward 25 years later and the “her” story of R.I.S.E. continues to be written by the next chapter by riveting girls who gain valuable resources, apply practical lessons learned and become powerful change agents within their sphere of influence.

## **Our Mission & Vision of Our Program**

Our mission is to shape self-esteem globally to equip girls worldwide to discover, accept, and respect who they are.

## **Our Core Beliefs**

*Our R.I.S.E. Core Beliefs are:*

1. We value healthy sisterhood
2. We value collaboration
3. We value a positive atmosphere

## **Our R.I.S.E. Book Series**

Each week, over 100 girls would gather and recite the R.I.S.E. pledge and spend 2 hours in a program designed to build self-esteem. The R.I.S.E. book series continues encourages self-esteem & friendship for girls of all ages. The first book R.I.S.E., is an illustrated version of the R.I.S.E. pledge. The second book, “Shine”, in the series tells the story of the girls growing up from elementary school until graduating from college with illustrations of them navigating life in future careers, passions, family, and conflict. The third book, “Grow”, is the story of friendships. The fourth book, “Fly”, is the story of the R.I.S.E. girls taking flight.

## **Plans for the Future**

The future plans for R.I.S.E. are to teach workshops within public and private school systems to help girls develop self-confidence and esteem while building healthy peer relationships. There are more books, a major motion picture, R.I.S.E. dolls, and a future R.I.S.E. building for our programming.

*“The World Needs to See Me, Striving To Be All That I Can Be...”*



## How you can help shape the self-esteem of girls globally...

You can help support our amazing movement by attending our upcoming RISE UP fundraising Celebration on Friday, Sep 25, 2020.

Additional information on sponsorships and donations are enclosed.

If you would like to make a tax- deductible donation...

Visit our website [www.risegirlsprogram.com](http://www.risegirlsprogram.com)

You can make checks payable to **R.I.S.E. Girls Program**

**Mail Address:**

Attn: Stephanie Lorfils  
R.I.S.E Girls Program  
1500 Blue Hill Ave,  
Boston, MA 02126.

**We thank you for your support!**



## **Rise Up Fundraising Celebration**

Friday, Sep 25, 2020 / 6PM / Lantana's 43 Scanlon Dr, Randolph, MA 02368

### **Sponsorship & Advertisement Opportunities**

This year R.I.S.E. *reaching into self-esteem* is celebrating 25 years of serving and empowering young girls ages 6-14 through our weekly curriculum designed to enhance inner city girls' self-esteem by providing valuable lessons and resources they can apply to find their voices to become powerful change agents within their sphere of influence. This event will raise critical funds necessary to support all the girls that come through our program along with opening the R.I.S.E House in Stoughton, MA for girls and women. Our fundraising goal for this year is \$150,000. We hope you will join us in supporting the young girls and women who need our help for a better future.

#### **\$25,000 Diamond**

- \*Two preferred VIP tables for 10 guests
- \*Verbal acknowledgment from the podium
- \*Prominent visual recognition at the Celebration
- \*Full-page ad with premier placement and listing  
In printed materials
- \*Web & social media posts pre & post-event

#### **\$15,000 Ruby**

- \*One preferred table for 10 guests
- \*Verbal acknowledgment from the podium
- \*Prominent visual recognition at the Celebration
- \*Full-page ad and listing in printed materials
- \*Web & social media posts pre & post-event

#### **\$10,000 Sapphire**

- \*One table for 10 guests
- \*Verbal acknowledgment from the podium
- \*Full-page ad and listing in printed materials
- \*Web & social media posts pre & post-event

#### **\$5,000 Emerald**

- \*One table for 10 guests
- \*Half-page ad and listing in printed materials
- \*Web & social media posts pre & post-event

#### **\$2,500 Pearl**

- \*Five tickets
- \*Quarter-page ad

#### **Program Book Ad Only**

- \*\$1,000 Full Page
- \*\$ 500 Half-Page
- \*\$ 250 Quarter-Page
- \*\$ 150 Two-line Listing

To support our 2020 *Rise Up* Celebration, please complete the attached Sponsorship form or visit [www.risegirlsprogram.com/sponsor](http://www.risegirlsprogram.com/sponsor) . For other sponsorship opportunities contact Stephanie Lorfils, Director of R.I.S.E., at [stephanie@risegirlsprogram.com](mailto:stephanie@risegirlsprogram.com)  
617-259-5949 | 857-248-2906



## **DONATION & UNDERWRITING OPPORTUNITIES**

### **Event Facts:**

- Over 500 guests will attend the celebration and receive a Program Book containing ads from our supporters.
- Donors will be recognized at the event on the Jumbotron screen and in the Program Book.
- Website and social media will be used to promote the event and the participating businesses.
- The fundraising goal is \$150,000. Your participation in the raffle or program book will ensure that we will reach this goal to support the important work of R.I.S.E.
- Our donors will express their appreciation by patronizing businesses that contribute to this event.

### **Benefits:**

- All raffle donors and sponsors will receive pre & post event recognition on social media, electronic publicity materials and R.I.S.E. website.
- All raffle donors and sponsors will be featured on the day of event screens.

### **2020 Rise Up Support Opportunities:**

#### **Raffle Donor**

Gift certificate or an item as a raffle prize

- Quarter page ad in the Program Book
- Electronic Recognition at the event

#### **Raffle Sponsor**

\$500+ gift certificate as a raffle prize

- \* One ticket to the celebration
- \* Half page ad in the Program Book
- \* Electronic Recognition at the event

#### **Centerpiece Underwriter**

\$1,000 donation

- Your branding/signage on each centerpiece
- Half page ad in the Program Book

#### **Program Book Advertisement**

\* \$1,000 Full Page

\* \$ 500 Half Page

\* \$ 250 Quarter Page

\* \$ 150 Two-line Listing

Raffle items and Program book ads should be received by TBD. To discuss additional sponsorship and recognition opportunities, please email [stephanie@risegirlsprogram.com](mailto:stephanie@risegirlsprogram.com)  
617-259-5949 | 857-248-2906



## **RISE UP Sponsorship & Program Book Advertisement Order Form**

\_\_\_ \$25,000 Diamond includes two preferred VIP tables of 10 and full-page ad

\_\_\_ \$15,000 Ruby includes one preferred table of 10 and full-page ad

\_\_\_ \$10,000 Sapphire includes one table of 10 and full-page ad

\_\_\_ \$5,000 Emerald includes one table of 10 and half-page ad

\_\_\_ \$2,500 Pearl includes five tickets and quarter-page ad

Name as it should appear in Sponsor Listing:

### Program Book Advertisement Only

\_\_\_ \$1,000 Full-Page                      8 ½ x 11

\_\_\_ \$500 Half-Page                        4 ¼ x 5 ½

\_\_\_ \$250 Quarter-Page                  4 ¼ x 2 ¾

\_\_\_ \$150 Two-line Listing

### Complete Program Book Ads should be submitted by (TBD)

Program Book ads will be in color and must be submitted as a finished ad. If you are submitting the ad as a PDF or JPEG, please send it in high resolution with at least 300 dpi.

Please write the text for your Program Book Ad below or email text for ad to:

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### PAYMENT INFORMATION

Amount Enclosed \$ \_\_\_\_\_

Check (Payable to R.I.S.E Girl Program)

\* Credit Card: Visa/MC/AMX

Credit Card #: \_\_\_\_\_ Expires: \_\_\_\_/\_\_\_\_/\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

For more information, please contact  
Stephanie Lorfils, Director of R.I.S.E.  
[stephanie@risegirlsprogram.com](mailto:stephanie@risegirlsprogram.com)  
617-259-5949 | 857-248-2906

Mail completed form with payment to:  
ATTN: Stephanie Lorfils  
R.I.S.E. Girls Program  
1500 Blue Hill Ave  
Boston, MA 02126